**CITY OF GILROY**

**30-DAY NOTICE OF INTENT**

**TO ADOPT A MITIGATED NEGATIVE DECLARATION**

**NOTICE IS HEREBY GIVEN** that the City of Gilroy Planning Division intends to adopt a Mitigated Negative Declaration (MND) for the following described project in accordance with the California Environmental Quality Act (CEQA) of 1970, as amended, and the Thresholds of Significance adopted May 3, 2004 by the City of Gilroy:

Project Number: Z 18-04, AS 18-09, SP 21-08

Project Title: Electronic Billboard Ordinance and Sign Permit

Project Applicant: Mike Conrotto

Project Location: 6460 Automall Parkway

Assessor Parcel No.: 841-15-069

**Project Description:** The proposed project requests approval to construct and operate a 75-foot tall electronic billboard with a 672 square foot display area, within the Gilroy city limits. The project requires amendment of Section 30.37.30 (Prohibited Signs), Section 30.37.50 (Commercial and Industrial Districts), and Section 30.37.51 (Freeway Oriented Signs) of the Gilroy Municipal Code to allow such signage which is currently prohibited. The project also includes a new Zoning Code Ordinance (Article LV, Electronic Billboards) which would permit a maximum of two electronic billboards within the City on property with a General Plan designation of General Services Commercial or City Gateway District, located within 660 feet of U.S. Highway 101 (US-101).

In accordance with Section 15070 of the California Code of Regulations, the City of Gilroy Planning Division has determined that there is no substantial evidence that the proposed project would have a significant effect on the environment, and that a mitigated negative declaration (MND) may be adopted.

**Review and Comment Period:** The public review period begins on August 5, 2022 and ends on September 5, 2022. **Comments in writing must be received by 5:00 p.m. on September 5, 2022**, and should be directed to Cindy McCormick, at planningdivision@cityofgilroy.org, or mailed to City of Gilroy, Planning Division (Attn: Cindy McCormick), 7351 Rosanna Street, Gilroy, CA 95020.

**Report Availability:** The draft environmental document may be reviewed online at [www.cityofgilroy.org/planning](http://www.cityofgilroy.org/planning), by selecting the link on the left side of the page for “Development Activity Projects”. Copies will also be made available for review at the Gilroy Planning Division office 7351 Rosanna Street, Gilroy, California, and Gilroy Public Library, 350 W. Sixth Street. If you need assistance accessing the document, or have inquiries, you may contact staff by email or written correspondence as noted above, or by phone (408) 846-0440.