

**Imperial County  
Planning & Development Services Department  
NOTICE OF PREPARATION OF DRAFT EIR FOR THE  
GLAMIS SPECIFIC PLAN PROJECT  
NOTICE OF PUBLIC SCOPING MEETING**

The Imperial County Planning & Development Services Department intends to prepare an Environmental Impact Report (EIR) for the proposed Glamis Specific Plan Area Project (Project), as described below. A public scoping meeting for the proposed EIR will be held by the Imperial County Planning & Development Services Department at 6:00 PM on October 29, 2020. The scoping meeting will be held at the Board of Supervisors Chambers, 2<sup>nd</sup> Floor, County Administration Center located at 940 Main Street, El Centro, CA 92243. Comments regarding the scope of the EIR will be accepted at this meeting. Additionally, comments may be sent to the Planning & Development Services Department, 801 Main Street, El Centro, California 92243, attention Jim Minnick, Director.

**SUBJECT:** Glamis Specific Plan Area Project

**BOARD OF SUPERVISORS CONSIDERATION:** Fall 2021.

**PROJECT LOCATION:** The Project Area is located in the unincorporated community of Glamis, a remote area in the central portion of Imperial County. The project site is located approximately 27 miles east of the City of Brawley; approximately 32 miles northeast of the City of El Centro; approximately 20 miles north of Interstate 8; and approximately 35 miles southeast of the Salton Sea. The Project site is located in Section 33, Range 18 East, Township 13 South within the U.S. Geological Survey (USGS) Glamis, California 7.5-minute topographic quadrangle (assessor parcel numbers [APN] 039-310-017, 039- 310-022, 039-310-023, 039-310-026, 039-310-027, 039-310-029, and 039-310-030).

**PROJECT DESCRIPTION:** The Project Area is contained within the County's designated Glamis Specific Plan Area (GSPA). The GSPA allows for the development of a Specific Plan in accordance with design criteria, objectives and policies that are consistent with the County's General Plan Land Use Element. Polaris Inc. (the Applicant) is proposing a Specific Plan for the development of the GSPA. The GSPA allows for the development of a Specific Plan in accordance with the design criteria, objectives and policies that are consistent with the County's General Plan Land Use Element. The proposed Glamis Specific Plan (GSP) would implement the County's objectives for the development of this area which is to accommodate recreation supporting land uses including retail and service commercial, motel accommodations, recreational vehicles and mobile home parks, and community facilities (Imperial County General Plan Land Use Element).

The GSP would create a distinctive master-plan for recreation-serving land uses which are consistent with the historical use of the Glamis area. It provides for a great deal of flexibility as to the development of potential land uses within the GSP to promote the concept of an open desert playground that derives from the "Camp RZR" event, historically held in October of each year at the GSP area, and the surrounding ISDRA. This area attracts hundreds of thousands of OHV enthusiasts every Halloween, Thanksgiving, Christmas, New Years, and President's Day weekend.

The GSP would consist of eight proposed Planning Areas. Planning Areas 1, 2, 3, and 4 are proposed for designation as Commercial-Recreation 3 (CR-3). Planning Areas 5 and 6 are proposed for designation as Commercial-Recreation 1 (CR-1). Planning Area 7 is proposed for designation as Commercial-Recreation 2 (CR-2). Planning Area 8 would be re-zoned to the County's existing S-1 (Open Space/Recreation) designation.

As envisioned, the GSP will facilitate an entertainment enclave among the iconic dunes. This enclave will enhance the historic experiences that OHV riders and visitors expect when they visit the dunes.

**DESIGNATED AREA PLAN:** The general area of the Glamis Beach Store is zoned as C-2, while the remainder of the Project Area is zoned as S-2.

**BOARD OF SUPERVISORS DISTRICT:** District 5, Supervisor, Raymond Castillo.

**ANTICIPATED SIGNIFICANT EFFECTS:** The EIR will analyze potential impacts associated with the following: Air Quality, Biological Resources, Cultural Resources, Geology/Soils, Greenhouse Gas Emissions, Hazards/Hazardous Materials, Hydrology/Water Quality, Transportation/Traffic, Tribal Cultural Resources and Utilities and Service Systems.

**COMMENTS REQUESTED:** The Imperial County Planning & Development Services Department would like to know your ideas about the effects this project might have on the environment and your suggestions as to alternatives, mitigation or ways the project may be revised to reduce or avoid any significant environmental impacts. Your comments will guide the scope and content of environmental issues to be examined in the EIR. Your comments may be submitted in writing to: Jim Minnick, Director, Imperial County Planning & Development Services Department, 801 Main Street, El Centro, CA 92243. Available project information may be reviewed at [ICPDS.com](http://ICPDS.com). Due to the limits mandated by State law, your response must be sent at the earliest possible date but no later than 35 days after receipt of this notice.

**NOTICE OF PREPARATION REVIEW PERIOD:** October 20, 2020 through November 24, 2020.