



## NOTICE OF AVAILABILITY/INTENT TO ADOPT A MITIGATED NEGATIVE DECLARATION

for the 19500 Main Street Digital Billboards Project

This serves as the City of Carson's Notice of Availability/Intent to adopt an Initial Study/Mitigated Negative Declaration (IS/MND) for the 19500 Main Street Digital Billboards Project, prepared in accordance with the California Environmental Quality Act (CEQA), CEQA Guidelines, and local implementation procedures.

*Name of Project:* 19500 Main Street Digital Billboards Project

*Project Location:* 19500 Main Street, Carson, California 90745

*Lead Agency:* City of Carson, Community Development Department – Planning Division, 701 East Carson Street, Carson, California 90745

*Project*

*Description:* The proposed project would replace an existing single static/traditional sign structure with a double-sided digital sign structure and install a new double-sided digital sign structure on a vacant lot located adjacent to northbound Interstate 405 (I-405). The project site was a former organic refuse landfill site and is listed pursuant to Government Resources Code Section 65962.5.

The project would require the discretionary approvals of a Development Agreement, a Zone Text Amendment, Conditional Use Permit, and two Variances. The project would also require an Outdoor Advertising Display Permit from the California Department of Transportation and likely a Dewatering Permit from the Los Angeles Regional Water Quality Control Board.

**NOTICE IS HEREBY GIVEN THAT** the City proposes to adopt an IS/MND for the above-referenced project. The IS/MND is based on the finding that by implementing the identified mitigation measures, the project's potentially significant environmental effects would be reduced to a less than significant level. The reasons to support such a finding are documented in the Initial Study prepared by the City.

The IS/MND and supporting materials are available for review at the following locations:

- City of Carson Community Development Department – Planning Division, 701 East Carson Street, Carson, CA, 90745, Monday through Thursday from 7:00 a.m. to 6:00 p.m.
- City of Carson website: <http://ci.carson.ca.us/CommunityDevelopment/Planning.aspx>
- City of Carson Public Library, 151 East Carson Street, Carson, CA 90745

Written comments regarding the proposed IS/MND must be submitted to the Community Development Department **prior to 5:30 p.m. on the last day of the 30-day public review/comment period (February 17, 2020)**. All correspondence and any questions regarding the Mitigated Negative Declaration should be directed to the following City staff:

**NAME:** Manraj Bhatia

**TITLE:** Assistant Planner


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Community Development Department – Planning Division  
701 East Carson Street  
Carson, California 90745

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*Public Review Period:*        **Begins – January 17, 2020**        **Ends – February 17, 2020**

*Public Hearing:*        A public hearing has not yet been scheduled. A separate notice of public hearing will be circulated pursuant to all applicable City of Carson public noticing requirements once a public hearing has been scheduled.

Signature:  \_\_\_\_\_  
Manraj Bhatia  
Assistant Planner  
City of Carson

Date: January 15, 2020