Governor's Office of Planning & Research
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STATE CLEARINGHOUSE

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NOTICE OF AVAILABILITY OF PUBLIC REVIEW AND NOTICE OF INTENT TO ADOPT A MITIGATED NEGATIVE DECLARATION

NOTICE IS HEREBY GIVEN that the City of South San Francisco has completed the ***Initial Study/ Mitigated Negative Declaration (IS/MND) for the 345 Shaw Road and Additional Digital Billboards Project*** and it is available for public review and comment for **30 days**. Copies of the Mitigated Negative Declaration are available for review at the following locations: the Orange Avenue Library – 804 W. Orange Avenue; the Grand Avenue Library – 306 Walnut Avenue; the Planning Division – 315 Maple Avenue; and the City Clerk's Office – 400 Grand Avenue. The IS/MND may be accessed on the City's website at http://weblink.ssf.net under Planning Division/Environmental Reports.

A summary of the project and location map are included on the second page of this document. The "project" includes both the currently proposed 345 Shaw Road digital billboard and potential future digital billboards allowable under the proposed Zoning Code amendment.

The IS/MND that has been prepared for the project determines that impacts of the project are considered to be less than significant with mandatory compliance with existing federal, State and local standards and the implementation of mitigation measures listed in the document. Mitigation measures include basic construction management practices to minimize construction-period criteria air pollutants, pre-construction surveys to appropriately handle any nearby active bird nests, construction-period protection procedures to minimize potential impacts related to inadvertent discovery of cultural resources, operational brightness field testing requirements to ensure the billboard is operated within required lighting level parameters, an annual report to track compliance with applicable regulations and operating status, and a prohibition against implementing any interactive technology without further study and approval as such technologies emerge. Additionally, since the exact sites of additional future billboards have not yet been proposed, such future proposals would be required to demonstrate lack of impacts related to wetlands/other waters, cultural resources, hazardous materials, and light impacts at the chosen sites and appropriate siting and construction activities to address any nearby wetlands/other waters. Implementation of the project would not degrade the quality and extent of the environment or result in adverse effects on human beings, provided the project adheres to all mandated policies, rules and regulations of all relevant governing bodies.

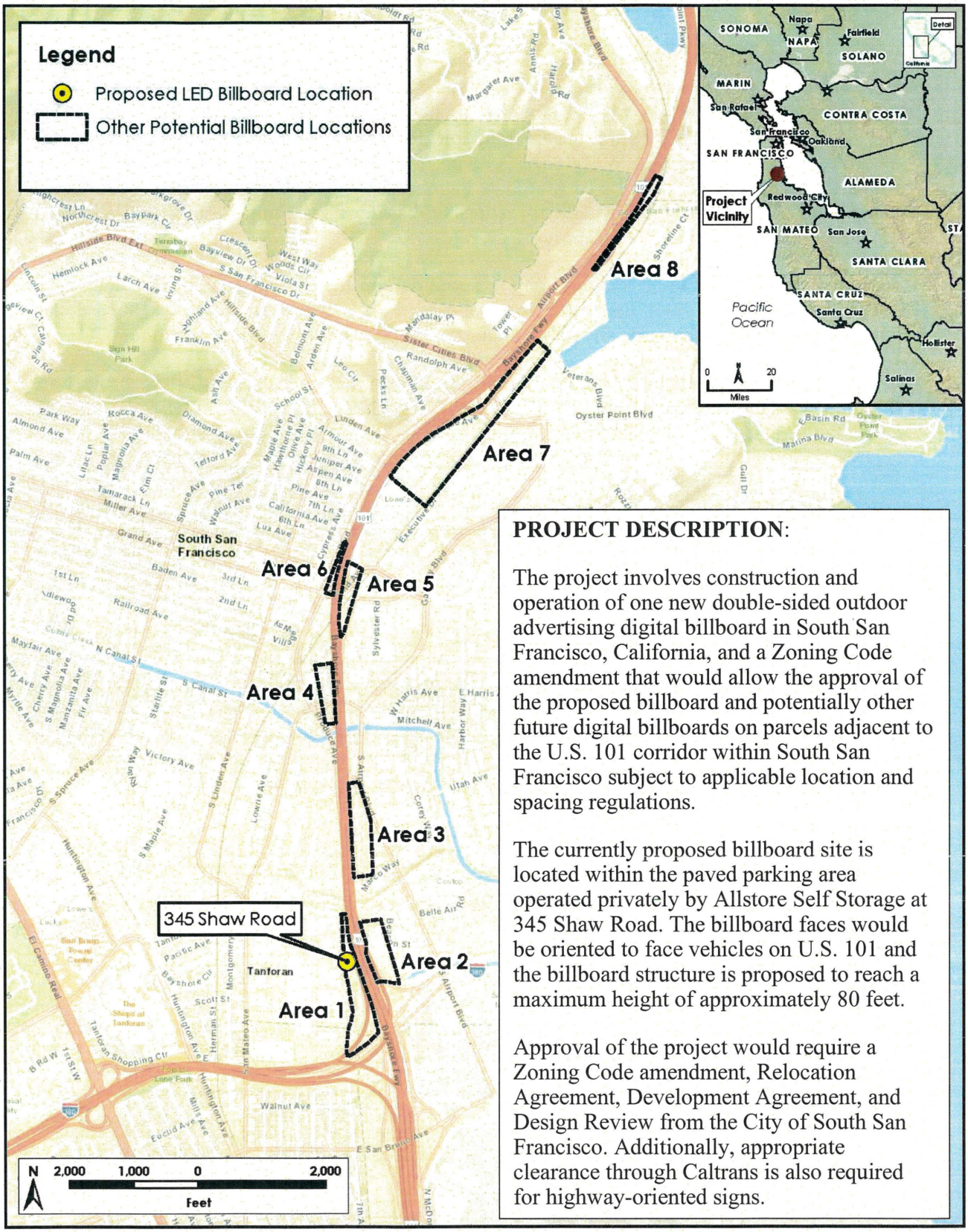
COMMENT PERIOD: The comment period for this proposed development project commences on **Friday November 15, 2019 and will close on Monday December 16, 2019**. Written comments regarding the IS/MND must be received by the Planning Division, 315 Maple Avenue, South San Francisco, by no later than **Monday December 16, 2019 at 5:00pm**. Please send all comments to:

Billy Gross, Senior Planner
Planning Division, City of South San Francisco
P.O. Box 711
South San Francisco, CA 94083
Email: Billy.Gross@ssf.net

For additional information, please contact Billy Gross, Senior Planner at (650) 877-8535.

/s/ Sailesh Mehra
Secretary to the Planning Commission
City of South San Francisco

Dated:11/7/2019



PROJECT DESCRIPTION:

The project involves construction and operation of one new double-sided outdoor advertising digital billboard in South San Francisco, California, and a Zoning Code amendment that would allow the approval of the proposed billboard and potentially other future digital billboards on parcels adjacent to the U.S. 101 corridor within South San Francisco subject to applicable location and spacing regulations.

The currently proposed billboard site is located within the paved parking area operated privately by Allstore Self Storage at 345 Shaw Road. The billboard faces would be oriented to face vehicles on U.S. 101 and the billboard structure is proposed to reach a maximum height of approximately 80 feet.

Approval of the project would require a Zoning Code amendment, Relocation Agreement, Development Agreement, and Design Review from the City of South San Francisco. Additionally, appropriate clearance through Caltrans is also required for highway-oriented signs.