

Notice of Completion & Environmental Document Transmittal

Mail to: State Clearinghouse, P.O. Box 3044, Sacramento, CA 95812-3044 (916) 445-0613

For Hand Delivery/Street Address: 1400 Tenth Street, Sacramento, CA 95814

SCH # TBD

Project Title: 345 Shaw Road Billboard and Additional Digital Billboards Project

Lead Agency: City of South San Francisco, Planning Division

Contact Person: Billy Gross, Senior Planner

Mailing Address: 315 Maple Avenue

Phone: 650-877-8535, Billy.Gross@ssf.net

City: South San Francisco

Zip: 94083

County: San Mateo

Project Location: County: San Mateo

City/Nearest Community: City of South San Francisco

Cross Streets: 345 Shaw Road and entire U.S. 101 corridor within city limits

Zip Code: 94080+

Longitude/Latitude (degrees, minutes and seconds): 37 ° 38 ' 19.4 " N / 122 ° 24 ' 29.6 " W Total Acres: < 0.1 acre+

Assessor's Parcel No.: 015-165-050+

Section:

Twp.:

Range:

Base:

Within 2 Miles: State Hwy #: U.S. 101, CA 82

Waterways: San Francisco Bay, Colma and San Bruno Creeks

Airports: SFO

Railways: yes

Schools: various

Document Type:

- CEQA: ☐ NOP
☐ Early Cons
☐ Neg Dec
☒ Mit Neg Dec

- ☐ Draft EIR
☐ Supplement/Subsequent EIR
(Prior SCH No.) _____
Other: _____

- NEPA: ☐ NOI
☐ EA
☐ Draft EIS
☐ FONSI

- Other: ☐ Joint Document
☐ Final Document
☐ Other: _____

Local Action Type:

- ☐ General Plan Update
☐ General Plan Amendment
☐ General Plan Element
☐ Community Plan
☐ Specific Plan
☐ Master Plan
☐ Planned Unit Development
☒ Site Plan

- ☐ Rezone
☐ Prezone
☐ Use Permit
☐ Land Division (Subdivision, etc.)

- ☐ Annexation
☐ Redevelopment
☐ Coastal Permit
☒ Other: ZC Amendment

Development Type:

- ☐ Residential: Units _____ Acres _____
☐ Office: Sq.ft. _____ Acres _____ Employees _____
☐ Commercial: Sq.ft. _____ Acres _____ Employees _____
☐ Industrial: Sq.ft. _____ Acres _____ Employees _____
☐ Educational: _____
☐ Recreational: _____
☐ Water Facilities: Type _____ MGD _____

- ☐ Transportation: Type _____
☐ Mining: Mineral _____
☐ Power: Type _____ MW _____
☐ Waste Treatment: Type _____ MGD _____
☐ Hazardous Waste: Type _____
☒ Other: Digital Billboard

Project Issues Discussed in Document:

- | | | | |
|--------------------------------------------------------------|-----------------------------------------------------|----------------------------------------------------------|---------------------------------------------------|
| <input checked="" type="checkbox"/> Aesthetic/Visual | <input type="checkbox"/> Fiscal | <input type="checkbox"/> Recreation/Parks | <input type="checkbox"/> Vegetation |
| <input type="checkbox"/> Agricultural Land | <input type="checkbox"/> Flood Plain/Flooding | <input type="checkbox"/> Schools/Universities | <input type="checkbox"/> Water Quality |
| <input checked="" type="checkbox"/> Air Quality | <input type="checkbox"/> Forest Land/Fire Hazard | <input type="checkbox"/> Septic Systems | <input type="checkbox"/> Water Supply/Groundwater |
| <input checked="" type="checkbox"/> Archeological/Historical | <input type="checkbox"/> Geologic/Seismic | <input type="checkbox"/> Sewer Capacity | <input type="checkbox"/> Wetland/Riparian |
| <input checked="" type="checkbox"/> Biological Resources | <input type="checkbox"/> Minerals | <input type="checkbox"/> Soil Erosion/Compaction/Grading | <input type="checkbox"/> Growth Inducement |
| <input type="checkbox"/> Coastal Zone | <input type="checkbox"/> Noise | <input type="checkbox"/> Solid Waste | <input type="checkbox"/> Land Use |
| <input type="checkbox"/> Drainage/Absorption | <input type="checkbox"/> Population/Housing Balance | <input type="checkbox"/> Toxic/Hazardous | <input type="checkbox"/> Cumulative Effects |
| <input type="checkbox"/> Economic/Jobs | <input type="checkbox"/> Public Services/Facilities | <input checked="" type="checkbox"/> Traffic/Circulation | <input type="checkbox"/> Other: _____ |

Present Land Use/Zoning/General Plan Designation:

Mixed Industrial/Freeway Commercial

Project Description: (please use a separate page if necessary)

The project involves construction and operation of one new double-sided outdoor advertising digital billboard in South San Francisco, California, and a Zoning Code amendment that would allow the approval of the proposed billboard and potentially other future digital billboards on parcels adjacent to the U.S. 101 corridor subject to applicable location and spacing regulations. The currently proposed billboard site is located within the paved parking area operated privately by Allstore Self Storage at 345 Shaw Road. The billboard faces would be oriented to face vehicles on U.S. 101 and the billboard structure is proposed to reach a maximum height of approximately 80 feet.

Reviewing Agencies Checklist

Lead Agencies may recommend State Clearinghouse distribution by marking agencies below with an "X".

If you have already sent your document to the agency please denote that with an "S".

☐ Air Resources Board
☐ Boating & Waterways, Department of
☐ California Emergency Management Agency
☐ California Highway Patrol
☒ Caltrans District #4
☐ Caltrans Division of Aeronautics
☐ Caltrans Planning
☐ Central Valley Flood Protection Board
☐ Coachella Valley Mtns. Conservancy
☐ Coastal Commission
☐ Colorado River Board
☐ Conservation, Department of
☐ Corrections, Department of
☐ Delta Protection Commission
☐ Education, Department of
☐ Energy Commission
☒ Fish & Game Region #3
☐ Food & Agriculture, Department of
☐ Forestry and Fire Protection, Department of
☐ General Services, Department of
☐ Health Services, Department of
☐ Housing & Community Development
☐ Native American Heritage Commission

☐ Office of Historic Preservation
☐ Office of Public School Construction
☐ Parks & Recreation, Department of
☐ Pesticide Regulation, Department of
☐ Public Utilities Commission
☒ Regional WQCB #2
☐ Resources Agency
☐ Resources Recycling and Recovery, Department of
☐ S.F. Bay Conservation & Development Comm.
☐ San Gabriel & Lower L.A. Rivers & Mtns. Conservancy
☐ San Joaquin River Conservancy
☐ Santa Monica Mtns. Conservancy
☐ State Lands Commission
☐ SWRCB: Clean Water Grants
☐ SWRCB: Water Quality
☐ SWRCB: Water Rights
☐ Tahoe Regional Planning Agency
☐ Toxic Substances Control, Department of
☐ Water Resources, Department of

Other: _____
☒ Other: Caltrans Office of Outdoor Advertising

Local Public Review Period (to be filled in by lead agency)

Starting Date November 8, 2019 Ending Date December 9, 2019

Lead Agency (Complete if applicable):

Consulting Firm: Lamphier-Gregory
Address: 1944 Embarcadero
City/State/Zip: Oakland, CA 94606
Contact: Rebecca Auld
Phone: 510.535.6690

Applicant: Clear Channel Outdoor
Address: 555 12th Street, Suite 950
City/State/Zip: Oakland, CA 94607
Phone: 510.446.7215

Signature of Lead Agency Representative:  Date: 11/07/2019

Authority cited: Section 21083, Public Resources Code. Reference: Section 21161, Public Resources Code.