

**Summary Form for Electronic Document Submittal****Form F**

Lead agencies may include 15 hardcopies of this document when submitting electronic copies of Environmental Impact Reports, Negative Declarations, Mitigated Negative Declarations, or Notices of Preparation to the State Clearinghouse (SCH). The SCH also accepts other summaries, such as EIR Executive Summaries prepared pursuant to CEQA Guidelines Section 15123. Please include one copy of the Notice of Completion Form (NOC) with your submission and attach the summary to each electronic copy of the document.

SCH #: TBD

Project Title: 345 Shaw Road Billboard and Additional Digital Billboards Project

Lead Agency: City of South San Francisco

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Project Location: South San Francisco San Mateo  
*City* *County*

Project Description (Proposed actions, location, and/or consequences).

The project involves construction and operation of one new double-sided outdoor advertising digital billboard at 345 Shaw Road in South San Francisco, California, and a Zoning Code amendment that would allow the approval of the proposed billboard and potentially other future digital billboards on parcels adjacent to the U.S. 101 corridor within South San Francisco subject to applicable location and spacing regulations.

The currently proposed billboard site is located within the paved parking area operated privately by Allstore Self Storage at 345 Shaw Road. The billboard faces would be oriented to face vehicles on U.S. 101 and the billboard structure is proposed to reach a maximum height of approximately 80 feet.

Approval of the project would require a Zoning Code amendment, Relocation Agreement, Development Agreement, and Design Review from the City of South San Francisco. Additionally, appropriate clearance through Caltrans is also required for highway-oriented signs.

Identify the project's significant or potentially significant effects and briefly describe any proposed mitigation measures that would reduce or avoid that effect.

The IS/MND that has been prepared for the project determines that impacts of the project are considered to be less than significant with mandatory compliance with existing federal, State and local standards and the implementation of mitigation measures listed in the document.

Mitigation measures include basic construction management practices to minimize construction-period criteria air pollutants, pre-construction surveys to appropriately handle any nearby active bird nests, construction-period protection procedures to minimize potential impacts related to inadvertent discovery of cultural resources, operational brightness field testing requirements to ensure the billboard is operated within required lighting level parameters, an annual report to track compliance with applicable regulations and operating status, and a prohibition against implementing any interactive technology without further study and approval as such technologies emerge.

Additionally, since the exact sites of additional future billboards have not yet been proposed, such future proposals would be required to demonstrate lack of impacts related to wetlands/other waters, cultural resources, hazardous materials, and light impacts at the chosen sites and appropriate siting and construction activities to address any nearby wetlands/other waters. Implementation of the project would not degrade the quality and extent of the environment or result in adverse effects on human beings, provided the project adheres to all mandated policies, rules and regulations of all relevant governing bodies.

If applicable, describe any of the project's areas of controversy known to the Lead Agency, including issues raised by agencies and the public.

Not applicable

Provide a list of the responsible or trustee agencies for the project.

CalTrans