

2019109017

Notice of Completion & Environmental Document Transmittal

Mail to: State Clearinghouse, P.O. Box 3044, Sacramento, CA 95812-3044 (916) 445-0613
 For Hand Delivery/Street Address: 1400 Tenth Street, Sacramento, CA 95814

SCH #

Project Title: 580 Marketplace Castro Valley Digital Billboard Project

Lead Agency: Alameda County, Planning Department

Contact Person: Damien Curry

Mailing Address: 224 W. Winton Avenue, Room 111

Phone: 510.670.6684

City: Hayward

Zip: 94544

County: Alameda

Project Location: County: Alameda

City/Nearest Community: Castro Valley

Cross Streets: 3893 East Castro Valley Boulevard

Zip Code: 94552

Longitude/Latitude (degrees, minutes and seconds): 37 ° 41 ' 38 " N / 122 ° 03 ' 05 " W Total Acres: < 0.1 acre

Assessor's Parcel No.: 085-6300-013-05

Section: _____

Twp.: _____

Range: _____

Base: _____

Within 2 Miles: State Hwy #: _____

Waterways: _____

Airports: _____

Railways: _____

Schools: various

Document Type:

- CEQA: ☐ NOP
☐ Early Cons
☐ Neg Dec
☒ Mit Neg Dec

- ☐ Draft EIR
☐ Supplement/Subsequent EIR
 (Prior SCH No.) _____
 Other: _____

NEPA: ☐

NOI

Other: ☐

Joint Document

EA

Final Document

Draft EIS

Other: _____

FONSI

OCT 04 2019

Local Action Type:

- ☐ General Plan Update
☐ General Plan Amendment
☐ General Plan Element
☐ Community Plan

- ☐ Specific Plan
☐ Master Plan
☐ Planned Unit Development
☒ Site Plan

- ☐ Rezone
☐ Prezone
☐ Use Permit
☐ Land Division (Subdivision, etc.)

- ☐ Annexation
☐ Redevelopment
☐ Coastal Permit
☐ Other: _____

STATE CLEARINGHOUSE

Development Type:

- ☐ Residential: Units _____ Acres _____
☐ Office: Sq.ft. _____ Acres _____ Employees _____
☒ Commercial: Sq.ft. _____ Acres _____ Employees _____
☐ Industrial: Sq.ft. _____ Acres _____ Employees _____
☐ Educational: _____
☐ Recreational: _____
☐ Water Facilities: Type _____ MGD _____

- ☐ Transportation: Type _____
☐ Mining: Mineral _____
☐ Power: Type _____ MW
☐ Waste Treatment: Type _____ MGD
☐ Hazardous Waste: Type _____
☐ Other: _____

Project Issues Discussed in Document:

- | | | | |
|--------------------------------------------------------------|-----------------------------------------------------|----------------------------------------------------------|---------------------------------------------------|
| <input checked="" type="checkbox"/> Aesthetic/Visual | <input type="checkbox"/> Fiscal | <input type="checkbox"/> Recreation/Parks | <input type="checkbox"/> Vegetation |
| <input type="checkbox"/> Agricultural Land | <input type="checkbox"/> Flood Plain/Flooding | <input type="checkbox"/> Schools/Universities | <input type="checkbox"/> Water Quality |
| <input checked="" type="checkbox"/> Air Quality | <input type="checkbox"/> Forest Land/Fire Hazard | <input type="checkbox"/> Septic Systems | <input type="checkbox"/> Water Supply/Groundwater |
| <input checked="" type="checkbox"/> Archeological/Historical | <input type="checkbox"/> Geologic/Seismic | <input type="checkbox"/> Sewer Capacity | <input type="checkbox"/> Wetland/Riparian |
| <input checked="" type="checkbox"/> Biological Resources | <input type="checkbox"/> Minerals | <input type="checkbox"/> Soil Erosion/Compaction/Grading | <input type="checkbox"/> Growth Inducement |
| <input type="checkbox"/> Coastal Zone | <input type="checkbox"/> Noise | <input type="checkbox"/> Solid Waste | <input type="checkbox"/> Land Use |
| <input type="checkbox"/> Drainage/Absorption | <input type="checkbox"/> Population/Housing Balance | <input type="checkbox"/> Toxic/Hazardous | <input type="checkbox"/> Cumulative Effects |
| <input type="checkbox"/> Economic/Jobs | <input type="checkbox"/> Public Services/Facilities | <input checked="" type="checkbox"/> Traffic/Circulation | <input type="checkbox"/> Other: _____ |

Present Land Use/Zoning/General Plan Designation:

Castro Valley General Plan, Community Commercial

Project Description: (please use a separate page if necessary)

The Project involves construction and operation of one new single-sided outdoor advertising digital billboard in Castro Valley, California. Construction of the column for the billboard would involve drilling a hole approximately 78 inches in diameter through the existing surface and soil below to a depth of approximately 40 feet below grade. The billboard is proposed to reach a maximum height of approximately 42 feet and 10 inches. The applicant also proposes removal of 15 static billboard faces under the terms of a relocation agreement with Alameda County. Approval of the project would require a Site Development Review and Building Permits from Alameda County. Additionally, appropriate clearance through Caltrans is also required for highway-oriented signs.

Note: The State Clearinghouse will assign identification numbers for all new projects. If a SCH number already exists for a project (e.g. Notice of Preparation or previous draft document) please fill in.

Reviewing Agencies Checklist

Lead Agencies may recommend State Clearinghouse distribution by marking agencies below with and "X".
If you have already sent your document to the agency please denote that with an "S".

☐ Air Resources Board
☐ Boating & Waterways, Department of
☐ California Emergency Management Agency
☐ California Highway Patrol
☒ Caltrans District #4
☐ Caltrans Division of Aeronautics
☐ Caltrans Planning
☐ Central Valley Flood Protection Board
☐ Coachella Valley Mtns. Conservancy
☐ Coastal Commission
☐ Colorado River Board
☐ Conservation, Department of
☐ Corrections, Department of
☐ Delta Protection Commission
☐ Education, Department of
☐ Energy Commission
☒ Fish & Game Region #2
☐ Food & Agriculture, Department of
☐ Forestry and Fire Protection, Department of
☐ General Services, Department of
☐ Health Services, Department of
☐ Housing & Community Development
☒ Native American Heritage Commission

☐ Office of Historic Preservation
☐ Office of Public School Construction
☐ Parks & Recreation, Department of
☐ Pesticide Regulation, Department of
☐ Public Utilities Commission
☒ Regional WQCB #3
☐ Resources Agency
☐ Resources Recycling and Recovery, Department of
☐ S.F. Bay Conservation & Development Comm.
☐ San Gabriel & Lower L.A. Rivers & Mtns. Conservancy
☐ San Joaquin River Conservancy
☐ Santa Monica Mtns. Conservancy
☐ State Lands Commission
☐ SWRCB: Clean Water Grants
☐ SWRCB: Water Quality
☐ SWRCB: Water Rights
☐ Tahoe Regional Planning Agency
☐ Toxic Substances Control, Department of
☐ Water Resources, Department of

☒ Other: BAAQMD
☒ Other: Caltrans Office of Outdoor Advertising

Local Public Review Period (to be filled in by lead agency)

Starting Date October 4, 2019

Ending Date November 4, 2019

Lead Agency (Complete if applicable):

Consulting Firm: Lamphier-Gregory
Address: 1944 Embarcadero
City/State/Zip: Oakland, CA 94606
Contact: Sharon Wright
Phone: 510.535.6690

Applicant: Clear Channel Outdoor
Address: 555 12th Street, Suite 950
City/State/Zip: Oakland, CA 94607
Phone: 510.446.7215

Signature of Lead Agency Representative: 

Date: 10/2/2019

Authority cited: Section 21083, Public Resources Code. Reference: Section 21161, Public Resources Code.