



ALAMEDA COUNTY
Community Development Agency

**NOTICE OF AVAILABILITY AND
NOTICE OF INTENT TO ADOPT MITIGATED NEGATIVE
DECLARATION**

PROJECT NAME: 580 MARKETPLACE CASTRO VALLEY DIGITAL
BILLBOARD PROJECT, PLN2019-00117
PROJECT APPLICANT: CLEAR CHANNEL OUTDOOR, INC.
Northern California Division
555 12th Street, Suite 950
Oakland, CA 94607

PROJECT DESCRIPTION: Applicant proposes the construction and operation of one new single-sided outdoor advertising digital billboard at 3893 East Castro Valley Boulevard in the Castro Valley area of unincorporated Alameda County, and removal of 15 billboard faces within 5 miles of the subject site.

PROJECT LOCATIONS AND ZONING:

3893 East Castro Valley Boulevard (APN 085-6300-013-05) in Castro Valley; Castro Valley General Plan, Community Commercial.

REVIEW AND COMMENTS:

Alameda County, acting as the Lead Agency under the California Environmental Quality Act (CEQA) publicly announces its intent to adopt a Mitigated Negative Declaration for the proposed project. The Mitigated Negative Declaration, which is a written statement finding that the proposed project **will not have a significant effect upon the environment due to proposed mitigating measures to be followed by the project applicant**, is proposed to be adopted pursuant to the CEQA and State and County CEQA Guidelines. The Mitigated Negative Declaration and Initial Study are available for public review and comment at the Alameda County offices listed below. The documents are also available online at www.acgov.org. When submitting a comment, please include the name and address of a contact person in your agency or organization. Please direct your comments to:

Damien Curry, Planner
Alameda County Planning Department
224 West Winton Avenue, Suite 111
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510-670-5400; Damien.Curry@acgov.org

Alameda County Clerk-Recorder Office
1106 Madison St, Oakland, CA 94607
(510) 272-6362

Governor's Office of Planning & Research

OCT 04 2019

STATE CLEARINGHOUSE

PUBLIC HEARING:

A Public Hearing before the Castro Valley Municipal Advisory Council will be held on October 28, 2019 from 6 PM to 8 PM at the Castro Valley Library (Chabot Room) located at 3600 Norbridge Avenue, Castro Valley, California. A Public Hearing before the Alameda County Planning Commission has yet to be scheduled. Separate notice will be given prior to that date.