

Summary Form for Electronic Document Submittal

Form F

Lead agencies may include 15 hardcopies of this document when submitting electronic copies of Environmental Impact Reports, Negative Declarations, Mitigated Negative Declarations, or Notices of Preparation to the State Clearinghouse (SCH). The SCH also accepts other summaries, such as EIR Executive Summaries prepared pursuant to CEQA Guidelines Section 15123. Please include one copy of the Notice of Completion Form (NOC) with your submission and attach the summary to each electronic copy of the document.

SCH #: N/A **2019109007**

Project Title: Outfront Media Garden Grove Digital Billboard Project

Lead Agency: City of Garden Grove

Contact Name: Paul Guerrero, Senior Program Specialist

Email: paulg@ggcity.org Phone Number: 714-741-5181

Project Location: Garden Grove Orange
City *County*

Project Description (Proposed actions, location, and/or consequences).

The proposed project involves the approval of a site plan, and related relocation agreement for a digital (changeable image) billboard pole sign advertising structure adjacent to and abutting SR-22 Freeway. The Garden Grove Municipal Code Title 9 Land Use Section 9.20.100 B. states that an owner of an existing billboard may relocate the billboard with approval of a billboard relocation plan and site plan approval. The Project will remove a total four (4) existing static billboard faces and two (2) sign poles located at Chapman Avenue west of Santa Rosalia Street and at Garden Grove Boulevard west of Beach Boulevard. Each location includes a single sign pole with two billboard faces per sign pole. A new two-sided digital LED billboard and associated structures will be constructed at the proposed site. The proposed new LED digital billboard will include a two-sided digital display. The proposed new digital LED billboard would be located on a parcel of land developed with an office and business park and an associated parking area on the north side of SR-22 Freeway. The sign would be 50 feet tall, with a digital display area of approximately 48 feet wide by 14 feet tall and located within the parking lot adjacent to the SR-22 Freeway. No changes to the existing parcel—other than construction of the digital LED billboard—are proposed. Utility connections (electrical) for the digital LED billboard would be provided as part of the project. No structures or buildings other than the sign pole and digital LED billboard facing are proposed. Construction would include drilling of a hole for the sign pole, pouring of anchors, erection of the sign pole, and installation of the digital LED display atop the sign pole.

Identify the project's significant or potentially significant effects and briefly describe any proposed mitigation measures that would reduce or avoid that effect.

Aesthetics: Light impacts will be reduced to less than significant through mitigation limiting maximum foot-candle increases over ambient conditions and sensors that automatically lower light output relative to atmospheric conditions.

Cultural and Tribal Cultural Resources: Impacts to archaeological resources will be reduced to less than significant through mitigation requiring archaeological sensitivity training for construction personnel and cessation of ground-disturbing activities and implementation of a treatment plan if archaeological resources are encountered.

Geology and Soils: Impacts to paleontological resources will be reduced to less than significant through mitigation requiring paleontological sensitivity training for construction personnel, periodic paleontological spot-checks during grading and earth-moving activities, cessation of ground-disturbing activities and implementation of a treatment plan if paleontological resources are encountered, and proper curation of significant fossils collected.

Transportation: Impacts related to hazardous geometric design features or incompatible uses (light, glare, and changeable imagery) will be reduced to less than significant through mitigation prohibiting special visual effects, prohibiting flashing lights, requiring a minimum display duration time, prohibiting any hardware or software that allows the sign to interact with drivers or vehicles, and requiring a default output level in cases of failure in the billboard's luminance. Impacts related to hazardous geometric design features or incompatible uses (light, glare, and changeable imagery) will also be reduced to less than significant through mitigation requiring the billboard operator to submit annual operational reports documenting compliance with all State and local codes and regulations related to illuminated billboard signs.

If applicable, describe any of the project's areas of controversy known to the Lead Agency, including issues raised by agencies and the public.

N/A

Provide a list of the responsible or trustee agencies for the project.

Santa Ana Regional Water Quality Control Board
Orange County Flood Control District
Orange County Sanitation District
Garden Grove Sanitation District
City of Anaheim Planning Division
Orange County Public Library-Garden Grove Regional Branch
City of Orange Planning Division
Garden Grove Unified School District
City of Santa Ana Planning Division
California Department of Transportation District 12