

DEPARTMENT OF TRANSPORTATION

DISTRICT 4

OFFICE OF TRANSIT AND COMMUNITY PLANNING

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www.dot.ca.gov



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a California Way of Life.*

March 21, 2019

Governor's Office of Planning & Research

MAR 21 2019

STATE CLEARINGHOUSE

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ALA - 880 - 19.9

Damien Curry
Planning Department
Alameda County
224 West Winton Avenue, Suite 111
Hayward, CA 94544

15740 Hesperian Boulevard Digital Billboard Project– Mitigated Negative Declaration

Dear Damien Curry:

Thank you for including the California Department of Transportation (Caltrans) in the environmental review process for the above referenced project. Our comments are based on the Mitigated Negative Declaration (MND).

Project Understanding

The Project involves construction and operation of one new double-sided outdoor advertising digital billboard on Hesperian Boulevard in San Lorenzo, California, immediately adjacent to Interstate 880. Construction of the column for the billboard would involve making a hole in the existing storage area canopy structure at the back of the property and drilling a hole approximately 72 inches in diameter through the existing concrete and soil to a depth of approximately 40 feet below grade. The billboard is proposed to reach a maximum height of 59 feet. The applicant also proposes removal of 10 static billboard faces under the terms of a relocation agreement with Alameda County.

Outdoor Advertising

Any advertising structure visible to the National Highway System (NHS), in this case I-880, is subject to the provisions of the California Outdoor Advertising Act outlined in Business and Professions Code Section 5200 et seq. Advertising structures that display off-premise commercial copy visible from the NHS will require a permit from the Office of Outdoor Advertising (ODA). Advertising structures that only advertise goods and services available on premises will not require a permit from ODA, provided they adhere to the provisions of Business and Professions Code Section 5272 and 5274 and California Code of Regulations 2243 and 2246. The proposed advertising structure should refrain from operating in any of the conditions

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Damien Curry, Alameda County
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outlined in Business and Professions Code Section 5403. For questions related to the ODA permit application process please contact Kenneth Parmelee at (916) 651-9327 or visit our website at: <http://www.dot.ca.gov/trafficops/oda/>.

The Office of Outdoor Advertising is a statewide program tasked with the responsibility of facilitating relocation agreements for displays that are primarily designed to be viewed from State Highways. Please provide a copy of the Relocation Agreement between the applicant and Alameda County. The Office of Outdoor Advertising would like to review this agreement in an effort to determine whether or not the proposed placement of the new display would be in compliance with the Highway Beautification Act and the Outdoor Advertising Act.

Encroachment Permit

Please be advised that any work or traffic control that encroaches onto the state right-of-way requires an encroachment permit that is issued by the Department. To apply, a completed encroachment permit application, environmental documentation, and six (6) sets of plans clearly indicating state right-of-way must be submitted to: Office of Permits, California DOT, District 4, P.O. Box 23660, Oakland, CA 94623-0660. To download the permit application and obtain more information, visit <http://www.dot.ca.gov/hq/traffops/developservipermits/>.

Lead Agency

As the Lead Agency, Alameda County is responsible for all project mitigation, including any needed improvements to the State Transportation Network. The project's fair share contribution, financing, scheduling, implementation responsibilities and lead agency monitoring should be fully discussed for all proposed mitigation measures.

Thank you again for including Caltrans in the environmental review process. Should you have any questions regarding this letter, please contact Michelle Matranga at (510) 286-5544 or michelle.matranga@dot.ca.gov.

Sincerely,



PATRICIA MAURICE
District Branch Chief
Local Development - Intergovernmental Review

c: State Clearinghouse