

## Notice of Determination

## Appendix D

**To:**

☒ Office of Planning and Research

U.S. Mail:

P.O. Box 3044

Sacramento, CA 95812-3044

Street Address:

1400 Tenth St., Rm 113

Sacramento, CA 95814

**From:**

Los Angeles Department of City Planning

Public Agency:

Address: 221 N. Figueroa Street, Suite 1350

Los Angeles, CA 90012

Contact: Adam Villani, City Planner

Phone: (213) 847-3688

☐ County Clerk

County of:

Address:

Lead Agency (if different from above):

Address:

Contact:

Phone:

**SUBJECT: Filing of Notice of Determination in compliance with Section 21108 or 21152 of the Public Resources Code.**

State Clearinghouse Number (if submitted to State Clearinghouse): SCH No. 2010041059

Project Title: Los Angeles Memorial Sports Arena Redevelopment Project - Freeway Signs

Project Applicant: LAFC Sports, LLC

Project Location (include county): 3939 S. Figueroa Street, 90037, 912 S. Grand Ave, 90037, 1320 W. 12th Pl., 90015, City of Los Angeles,

Project Description: County of Los Angeles

To develop two freeway signs for the MLS stadium project. See attached Exhibit A for detailed Project Description.

This is to advise that the City of Los Angeles has approved the above  
(☒ Lead Agency or ☐ Responsible Agency)

described project on May 29, 2019 and has made the following determinations regarding the above  
(date)  
described project.

1. The project [☒ will ☐ will not] have a significant effect on the environment.
2. ☒ An Environmental Impact Report was prepared for this project pursuant to the provisions of CEQA.  
☐ A Negative Declaration was prepared for this project pursuant to the provisions of CEQA.
3. Mitigation measures [☒ were ☐ were not] made a condition of the approval of the project.
4. A mitigation reporting or monitoring plan [☒ was ☐ was not] adopted for this project.
5. A statement of Overriding Considerations [☒ was ☐ was not] adopted for this project.
6. Findings [☒ were ☐ were not] made pursuant to the provisions of CEQA.
7. An addendum to the Environmental Impact Report [☒ was ☐ was not] approved for this project.

This is to certify that the final EIR with comments and responses and record of project approval, or the negative Declaration, is available to the General Public at:

Room 395, City Hall, 200 N. Spring Street, Los Angeles, CA 90012

Signature (Public Agency): Adam Villani Title: City Planner

Date: May 30, 2019

Date Received for filing at OPR: \_\_\_\_\_

Authority cited: Sections 21083, Public Resources Code.  
Reference Section 21000-21174, Public Resources Code.

Revised 20

STATE CLEARINGHOUSE

May 31, 2019

Governor's Office of Planning & Research

I hereby certify and attest this to be a true and correct copy of the original record on file in the office of the Department of City Planning of the City of Los Angeles designated as \_\_\_\_\_

  
Department Representative

Governor's Office of Planning & Research

May 31, 2019

STATE CLEARINGHOUSE

**CITY OF LOS ANGELES  
CALIFORNIA ENVIRONMENTAL QUALITY ACT  
NOTICE OF DETERMINATION**

**EXHIBIT A  
PROJECT DESCRIPTION AND LOCATION**

The Applicant, the Los Angeles Football Club (LAFC), proposes to develop two freeway signs for its Major League Soccer (MLS) stadium and entertainment venue that is located at 3939 South Figueroa Street on an approximately 15-acre site in the southeastern portion of Exposition Park in the City of Los Angeles for the Los Angeles Memorial Sports Arena Redevelopment Project (Project).

The Los Angeles Memorial Coliseum Commission (Coliseum Commission) previously certified a Final Environmental Impact Report (EIR) (State Clearinghouse No. 2010041059) for the Project on February 2, 2011. In 2015, LAFC proposed certain modifications to the Project that were analyzed in the First Addendum to the EIR, which was approved by the Coliseum Commission on September 17, 2015, along with a Project Agreement authorizing the modifications. Two additional addenda were subsequently prepared and approved, which analyzed impacts associated with extended construction hours and the replacement of existing street trees adjacent to the stadium.

LAFC now seeks to develop two freeway signs for the Project. The freeway signs include both static and digital components and would be located adjacent to the 110 Freeway with one freeway sign located at 3912 S. Grand Avenue and a second freeway sign located at 1320 W. 12th Place (collectively the Grand Avenue Sign and the 12th Place Sign are referred to as the "Freeway Signs"). Each Freeway Sign would contain two main rectangular digital displays directed toward traffic traveling north and south on the 110 Freeway. The digital display would wrap around the freeway facing side of the signs to form a third narrow digital display facing the freeway.

The Freeway Signs would have a rectangular structure (as viewed from above) placed atop the sign's structural support and would reach a maximum height of approximately 135 feet. The Freeway Sign structures would be approximately 46 feet from west to east and 12 feet from north to south. The main sign faces that are directed to traffic traveling on the 110 Freeway would be trapezoidal in shape with the LAFC wing on the top and would each be approximately 46 feet wide. The north-facing and south-facing sides of the signs would include identically sized portrait oriented digital displays, each of which would be approximately 50 feet tall and 41 feet wide. The digital display would wrap around the face of the signs (directly facing the 110 Freeway), which would be approximately 50 feet tall and 10 feet 10 inches wide. Together, the three digital faces (north, south, and freeway facing) would total approximately 4,642 square feet of digital display area for each sign (9,284 square feet for the two Freeway Signs).

The Freeway Signs would also include static display elements that would be located on the north and south faces of each sign and would include 1,630 square feet of static sign area on each sign face (together the two sides contain 3,260 square feet of static sign area and the two Freeway Signs contain 6,520 square feet of static sign area). Together, the three sides of each Freeway Sign propose approximately 7,902 square feet of sign area (4,642 square feet of digital elements and 3,260 square feet of static elements). Combined the two Freeway Signs propose approximately 15,804 square feet of sign area (9,284 square feet of digital elements and 6,520 of static elements).

The City of Los Angeles (City) analyzed modifications to the Project to include the two Freeway Signs in a Fourth Addendum to the certified Final EIR, which was approved by the Los Angeles City Council on May 17, 2019. The Fourth Addendum analyzed the modification to the previously analyzed stadium and ancillary facilities project that were necessary for the Freeway Signs. In conjunction with approval of the Fourth Addendum, the Los Angeles City Council also approved on May 17, 2019, ordinances amending the Coliseum District Specific Plan (Specific Plan) and the



Coliseum and Soccer Stadium Sign District (Sign District) in order to allow the development of the Freeway Signs, which were signed by the mayor on May 29, 2019.

The Specific Plan amendment placed the 3912 S. Grand Avenue and 1320 W. 12th Place within the Specific Plan area, specifically the Specific Plan's Freeway Zone. The Sign District amendment placed 3912 S. Grand Avenue and 1320 W. 12th Place within the Sign District area, specifically the Sign District's Freeway Zone. The Sign District provides the signage regulations for the Freeway Signs including size, illumination standards, refresh rates, hours of operation, minimum separation requirements, maximum height, and size.

The City determined based on the Fourth Addendum that the conclusions reached in the previously certified Final EIR for the Project remain valid and no supplemental environmental review is required for the Freeway Signs. The City found that the Freeway Signs would not result in any new significant impacts, would not substantially increase the severity of any significant impacts previously identified in the Certified EIR, and that no substantial change in circumstances or new information not previously available with the exercise of reasonable diligence exists that would trigger additional environmental review under CEQA Guidelines Section 15162 or Public Resources Code Section 21166 has occurred. Further, given the limited scope of the Freeway Signs, only minor technical changes or additions to the adopted certified Final EIR were necessary, which are discussed in the Fourth Addendum. Therefore, pursuant to CEQA Guidelines Section 15164, the City determined that no supplemental environmental review is required beyond the Fourth Addendum.

Governor's Office of Planning & Research

May 31, 2019

STATE CLEARINGHOUSE

tions associated with the previously Addendum. supplemental

I hereby certify and attest this to be a true and correct copy of the original record on file in the office of the Department of City Planning of the City of Los Angeles designated as

  
Department Representative

# CITY OF LOS ANGELES CALIFORNIA ENVIRONMENTAL QUALITY ACT NOTICE OF DETERMINATION

(California Environmental Quality Act Guidelines Section 15094)

Public Resources Code Section 21152(a) requires local agencies to submit this information to the County Clerk. Guideline 15094(c) requires submittal of this notice to the State Office of Planning and Research (OPR) if the project requires discretionary approval from a state agency. (State OPR, 1400 Tenth St, Rm 121 Sacramento, CA 95814). The filing of the notice starts a 30-day statute of limitations on court challenges to the approval of the project pursuant to Public Resources Code Section 21167. Failure to file the notice results in the statute of limitations being extended to 180 days.

LEAD CITY AGENCY AND ADDRESS (Bldg, Street, City, State)

Los Angeles Department of City Planning  
221 N. Figueroa Street, Suite 1350  
Los Angeles, California 90012

COUNCIL DISTRICT

9-Price; 1-Cedillo

PROJECT TITLE (INCLUDING ITS COMMON NAME, IF ANY)

LOS ANGELES MEMORIAL SPORTS ARENA REDEVELOPMENT  
PROJECT - FREEWAY SIGNS

CASE NO. Council File No. CF 15-1541-S4; City Planning

Case: CPC-2018-5152-SN-SP; Environmental

Document: ENV-2015-2497-EIR (4th Addendum)

PROJECT DESCRIPTION AND LOCATION

Location: The MLS stadium is located at 3939 S. Figueroa Street (near the intersection of S. Figueroa Street and W. Martin Luther King Jr. Boulevard), City of Los Angeles, County of Los Angeles, 90037. One freeway sign is located at 3912 S. Grand Avenue, City of Los Angeles, County of Los Angeles, 90037 and the second freeway sign is located at 1320 W. 12<sup>th</sup> Place, City of Los Angeles, County of Los Angeles, 90015. Please see attached Exhibit A for the Project Description.

CONTACT PERSON

Adam Villani, City Planner

STATE CLEARING HOUSE NUMBER

SCH No. 2010041059

TELEPHONE NUMBER

(213) 847-3688

This is to advise that on **May 29, 2019** the City of Los Angeles approved the above described project and has made the following determinations:

**SIGNIFICANT EFFECT**

- ☒ Project will have a significant effect on the environment.  
☐ Project will not have a significant effect on the environment.

**MITIGATION MEASURES**

- ☒ Mitigation measures were made a condition of project approval.  
☐ Mitigation measures were not made a condition of project approval.

**OVERRIDING CONSIDERATION**

- ☒ Statement of Overriding Considerations was adopted.  
☐ Statement of Overriding Considerations was not adopted.  
Statement of Overriding Considerations was not required.

**ENVIRONMENTAL IMPACT REPORT**

- ☒ An Environmental Impact Report and Addendums to the Environmental Impact Report were prepared and certified and findings were made for the project pursuant to the provisions of CEQA. The Environmental Impact Report and Addendums may be examined at the Office of the City Clerk.\*  
☐ An Environmental Impact Report was not prepared for the project.

**NEGATIVE DECLARATION**

- ☐ A Negative Declaration or Mitigated Negative Declaration was prepared for the project and may be examined at the Office of the City Clerk.\*  
☒ A Negative Declaration or Mitigated Negative Declaration was not prepared for the project.

SIGNATURE (Lead Agency contact person)



TITLE

City Planner

DATE OF PREPARATION

May 30, 2019

SIGNATURE (Office of Planning and Research if applicable)

TITLE

DATE

Governor's Office of Planning &amp; Research

**DISTRIBUTION:**

- Part 1 - County Clerk  
Part 2 - City Clerk  
Part 3 - Agency Record  
Part 4 - Resp. State Agency (if any)  
Part 5 - OPR (if applicable)

**\* OFFICE OF THE CITY CLERK**

Room 395, City Hall  
200 N. Spring Street  
Los Angeles, CA 90012

May 31, 2019

STATE CLEARINGHOUSE

THIS NOTICE WAS POSTED

ON May 30 2019

UNTIL July 01 2019

REGISTRAR - RECORDER/COUNTY CLERK

2019 150479



FILED  
May 30 2019

Dean C. Logan, Registrar - Recorder/County Clerk

Electronically signed by TERESA QUEVEDO

DOCUMENT FILED  
City Clerk's Office

No. 16-19-008-P4

Certified by D. Smith

Date: 5-30-19

Governor's Office of Planning & Research

May 31, 2019

STATE CLEARINGHOUSE

I hereby certify and attest this to be a true and correct  
copy of the original record on file in the office of the  
Department of City Planning of the City of Los Angeles  
designated as \_\_\_\_\_

  
Department Representative

2019 150479



FILED

May 30 2019

Dean C. Logan, Registrar-Recorder/County Clerk

Electronically signed by TERESA QUEVEDO

**2019 150479**



**FILED**

May 30 2019

Dean C. Logan, Registrar - Recorder/County Clerk

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CALIFORNIA ENVIRONMENTAL QUALITY ACT  
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I hereby certify and attest this to be a true and correct  
copy of the original record on file in the office of the  
Department of City Planning of the City of Los Angeles  
designated as \_\_\_\_\_

  
Department Representative

Governor's Office of Planning & Research

May 31, 2019

STATE CLEARINGHOUSE

2019 150479



FILED

May 30 2019

Dean C. Logan, Registrar - Recorder/County Clerk

Electronically signed by TERESA QUEVEDO



State of California—Natural Resources Agency  
CALIFORNIA DEPARTMENT OF FISH AND WILDLIFE  
**2019 ENVIRONMENTAL FILING FEE CASH RECEIPT**

RECEIPT # 201905301220035
STATE CLEARING HOUSE # (if applicable)

SEE INSTRUCTIONS ON REVERSE. TYPE OR PRINT CLEARLY

LEAD AGENCY LOS ANGELES DEPARTMENT OF CITY PLANING			DATE 05/30/2019
COUNTY/STATE AGENCY OF FILING LOS ANGELES			DOCUMENT NUMBER 2019150479
PROJECT TITLE LOS ANGELES MEMORIAL SPORTS ARENA REDEVELOPMENT PROJECT-FREEWAY SIGNS			
PROJECT APPLICANT NAME ADAM VILLANI			PHONE NUMBER
PROJECT APPLICANT ADDRESS 1511 W. BEVERLY BLVD	CITY LOS ANGELES	STATE CA	ZIP CODE 90026

PROJECT APPLICANT (Check appropriate box):

☒ Local Public Agency    ☐ School District    ☐ Other Special District    ☐ State Agency    ☐ Private Entity

**CHECK APPLICABLE FEES:**

<input type="checkbox"/> Environmental Impact Report (EIR)	\$3,271.00	\$	0.00
<input type="checkbox"/> Negative Declaration (ND)(MND)	\$2,354.75	\$	0.00
<input type="checkbox"/> Application Fee Water Diversion (State Water Resources Control Board Only)	\$850.00	\$	0.00
<input type="checkbox"/> Projects Subject to Certified Regulatory Programs (CRP)	\$1,112.00	\$	0.00
<input checked="" type="checkbox"/> County Administrative Fee	<del>\$50.00</del>	\$	75.00
<input type="checkbox"/> Project that is exempt from fees			
<input type="checkbox"/> Notice of Exemption			
<input type="checkbox"/> CDFW No Effect Determination (Form Attached)			
<input type="checkbox"/> Other _____		\$	0.00

**PAYMENT METHOD:**

☐ Cash    ☐ Credit    ☒ Check    ☐ Other \_\_\_\_\_    \$ 75.00

SIGNATURE <b>X</b>	TITLE
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Governor's Office of Planning & Research

May 31, 2019

STATE CLEARINGHOUSE

State of California—Natural Resources Agency  
CALIFORNIA DEPARTMENT OF FISH AND WILDLIFE  
**2015 ENVIRONMENTAL FILING FEE CASH RECEIPT**

RECEIPT # 201509181230026
STATE CLEARING HOUSE # (If applicable)

SEE INSTRUCTIONS ON REVERSE. TYPE OR PRINT CLEARLY

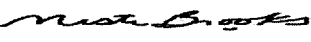
LEAD AGENCY LOS ANGELES MEMORIAL COLISEUM COMMISSION			DATE 09/18/2015
COUNTY/STATE AGENCY OF FILING LACC			DOCUMENT NUMBER 2015241675
PROJECT TITLE LOS ANGELES MEMORIAL SPORTS ARENA REDEVELOPMENT PROJECT			
PROJECT APPLICANT NAME THOMAS FAUGHNAN			PHONE NUMBER (213)974-1838
PROJECT APPLICANT ADDRESS 500 WEST TEMPLE STREET ROOM 383	CITY LA	STATE CA	ZIP CODE 90012
PROJECT APPLICANT (Check appropriate box): <input checked="" type="checkbox"/> Local Public Agency <input type="checkbox"/> School District <input type="checkbox"/> Other Special District <input type="checkbox"/> State Agency <input type="checkbox"/> Private Entity			

CHECK APPLICABLE FEES:

<input checked="" type="checkbox"/> Environmental Impact Report (EIR)	\$3,069.75	\$ 3,069.75
<input type="checkbox"/> Negative Declaration (ND)(MND)	\$2,210.00	\$ 0.00
<input type="checkbox"/> Application Fee Water Diversion (State Water Resources Control Board Only)	\$850.00	\$ 0.00
<input type="checkbox"/> Projects Subject to Certified Regulatory Programs (CRP)	\$1,043.75	\$ 0.00
<input checked="" type="checkbox"/> County Administrative Fee	\$50.00	\$ 75.00
<input type="checkbox"/> Project that is exempt from fees		
<input type="checkbox"/> Notice of Exemption		
<input type="checkbox"/> CDFW No Effect Determination (Form Attached)		
<input type="checkbox"/> Other _____		\$ 0.00

PAYMENT METHOD:

☐ Cash    ☐ Credit    ☒ Check    ☐ Other \_\_\_\_\_ \$ 3,144.75

SIGNATURE X 	TITLE ITC
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Governor's Office of Planning & Research

May 31, 2019

STATE CLEARINGHOUSE

May 31, 2019

STATE CLEARINGHOUSE

Los Angeles County Registrar / Recorder  
12400 Imperial Highway, Norwalk, CA  
(800)201-8999

Business Filings

NORWALK

Cashier: M. BROOKS



\* 2 0 1 5 0 9 1 8 1 2 3 0 0 2 6 \*

Friday, September 18, 2015 12:06 PM

Item(s)

Fee	Qty	Total
NoD - County Posting Fee	1	\$75.00
2015241675		
NoD - Environmental Impac	1	\$3,069.75
2015241675		
Notice - Certified Copy	1	\$2.00
2015241675		

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<b>Total</b>		<b>\$3,146.75</b>
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Total Documents: 1

Customer payment(s):

Check	\$3,146.75
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Check List:

#10413	\$3,069.75
#10414	\$75.00
#253032	\$2.00